



Passionate Choral Performances for the Greater Capital Region

Advertising Form

Advertiser _____

Contact person _____

Located at (address) _____

City, State, Zip _____

Phone Number _____ e-mail _____

Advertiser agrees to purchase, and Burnt Hills Oratorio Society agrees to provide, an advertisement in two program books (November 2011 and May 2012).

_____ Full-page inside front cover	250	
_____ Full-page	200	
_____ Half-page (horizontal only)	150	
_____ Quarter-page (horizontal or vertical)	100	
_____ Business Card (horizontal only)	80	<input type="checkbox"/> Please prepare ad copy for me

The above purchaser agrees to pay for this advertisement and provide finished, camera-ready copy or an electronic file per the advertisement specifications on the reverse by May 9, 2012.

I do not wish to place an ad at this time, but I would like to make a donation toward (please check)

- the Vocal Scholarship Awards program for area high school seniors \$ _____
- the BHOS Performance Endowment Fund \$ _____
- the David H. Skinner Memorial Fund \$ _____
- the Francis Pallozzi Memorial Fund \$ _____

Please make your check payable to BHOS.

Please return to: BHOS, Inc.
PO Box 76
Burnt Hills, New York 12027



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Advertisement Specifications

All ads will be printed in black and white.

Dimensions (in inches)

Full page ad:	6 horizontal x 7½ vertical
Half page ad:	6 horizontal x 3¾ vertical
Quarter page ad:	3 horizontal x 3¾ vertical or 3¾ vertical x 3 horizontal
Business card ad:	3 horizontal x 1¾ horizontal

Please submit your ads:

1. Hard copy artwork on 8½x11 paper or smaller in good, clean condition proportionate to the ad size you select. Color copy is OK.
2. Business cards in good, clean condition (color OK).
3. Plain text with instructions to PLEASE PREPARE AD COPY FOR ME (check box on front of this form). If this box is selected, we will e-mail a sample of the ad to you for proof-reading.
4. Electronic file in any of the following types: TIFF, BMP, JPG, GIF, WMF, or PDF.

NOTE: We are not able to accept Word or WordPerfect files as ads. Low-resolution web graphics are unsuitable for reproduction. If ads are submitted in these formats, BHOS will create an ad based on the advertiser's basic information on this form.

Please submit electronic files by e-mailing chuck.lambert@nycap.rr.com

Send this form, your check (and camera-ready copy, if desired) to:

BHOS – Program Ads
PO Box 76
Burnt Hills, NY 12027